

## **MCN Solutions Pvt Ltd**

Trusted & Reliable Outsourcing Partner

# 2004 42+ 132+ **TECHNOLOGIES** 40+ SATISFACTION 99%



MCN Solutions is a 20-year-old custom software development and outsourcing services provider. We specialize in mobile app and web development for small to mid-sized businesses. Headquartered in Delhi national capital region of India, MCN has its extended offices in the USA.



## **TEAM MCN**



Bhasker Das Chief Strategy Officer







**Sundar Lal**President & Co-Founder





### RESOURCES

120+















## TOOLS & TECHNOLOGIES

40+

nede



























aws



Ps













Basecamp



































Trello





20+



**HEALTHCARE** 



MARKETING



SOCIAL MEDIA





UTILITY



E-COMMERCE



**DELIVERY** 



CONSULTING









































C# Corner is an online social community for IT professionals and developers to exchange their knowledge and experience using methods like contributing articles, forums, blogs, and videos. C# Corner reaches 3+ million monthly users worldwide.

## (☼) CSHARP



















Go Pure is an online food ordering and delivery service located in 20 locations across Delhi/NCR. We make ordering elite canapés and nuts simple, fun, and accessible via mobile devices. Our focus goes beyond dry fruits and snacks, partnering with local businesses, schools, groups, and local popular food providers, bringing our customers the best taste and the best experience possible.





#### **TECHNOLOGIES**







#### **AVAILABLE ON**











### **IFOSTER**

iFoster's mission is to unleash next generation talent to solve the world's biggest problems. We believe positive change is only possible when you live boldly, taking responsibility.

















Hollyhood is a mobile app and social network that enables artists and creators to collaborate, create, and monetize music, video, films and other digital content while connecting with fans and followers for a memorable virtual experience. Hollyhood is a community of cultural influencers sharing content with fans who also get an opportunity to participate in the success of the art they support and follow.





#### **TECHNOLOGIES**









#### **AVAILABLE ON**



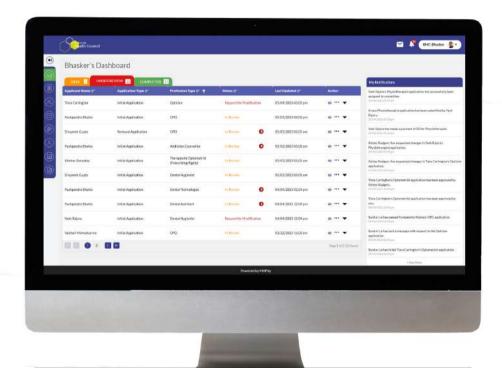






The MAPay Credentialing app is a secure blockchain-based platform for healthcare providers seeking valid credentials from the Bermuda Health Council (BHC). It stores credentials on the Algorand blockchain using our proprietary algorithm for integrity and immutability. Verification is effortless via our mobile app, ensuring convenient and reliable authentication.

























HoneyDew is a shareable todo list app that was designed specifically around simplicity and sharing. It allows you to share your todo lists with your "Honey", friends, family, and children, simply! Keep track of WHAT you need, WHEN you need it, and WHERE you need it from!





### **TECHNOLOGIES**







#### **AVAILABLE ON**



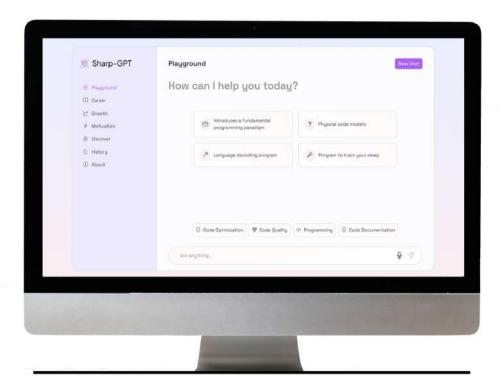






Sharp-GPT is an intelligent virtual assistant which can be asked questions about career path, growth, motivation, programming, etc. Unlike other virtual assistants it is optimized to provide the best of the responses which are both logical as well as to the point.

### Marp-GPT















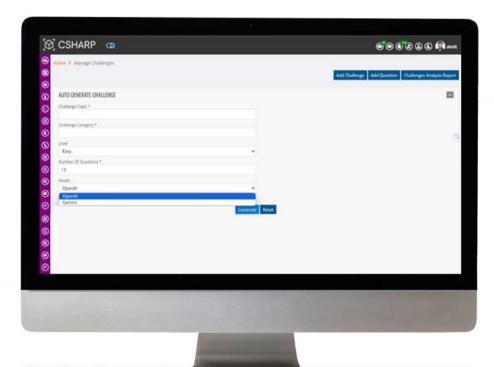






A virtual co-assistant which when can generate unique questions

## [♥] CSHARP













Based on the question generated considering the genre, sentiment and level, it replies with the answer to the question.

## [♥] CSHARP







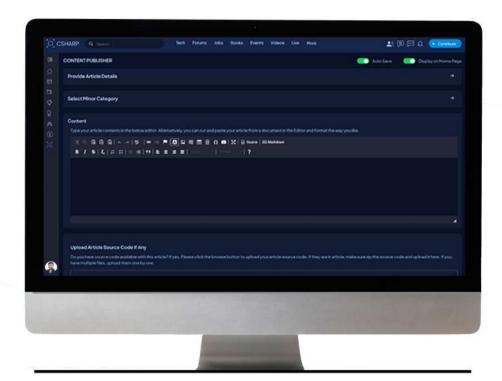






A self-analyzing system with the capabilities to crawls the given link, summarize the content, form an article, and posts on the website. Unlike, other similar products the content produced is SEO optimized, and can generate images. If required it can fetch the latest news.

## (☼) CSHARP









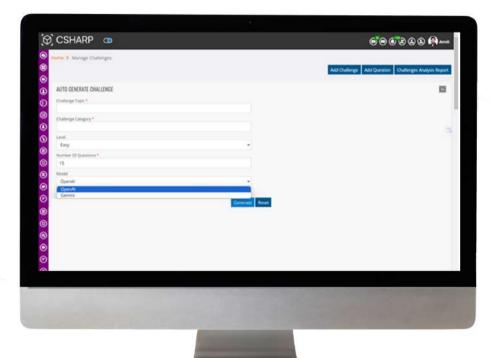






An artificially intelligent system, which can differentiate between human-written content and Al-written content, utilizing LLMs like ROBERTA, DistilBERT.

## [♥] CSHARP







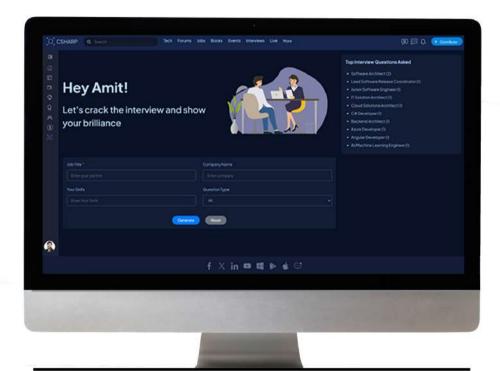






Going for your interview, our product will help you, it will provide you with a set of questions & answers based on the skill set, experience, domain, etc.

## (☼) CSHARP















It utilizes OpenAI and custom created logic to solve the issue of parsing through various types of resume format/structures, to extract most accurate of the information.

## 



















This product helps to solve the issue of promotional/sensitive/abusive content being posted, by passing through our own logic utilizing OpenAl at the backend.

















#### AI-Powered Upskilling and Growth Platform for Software Developers

<u>Overview:</u> C# Corner, a prominent global community platform for developers and technology enthusiasts, required an overhaul and expansion of their platform to meet growing demands, enhance user engagement, and integrate community-driven features.

Contact Person: Founder & CEO

<b>&gt;&gt;</b>	PROJECT GOALS	<b>&gt;&gt;</b>	CHALLENGE FACED		MCN SOLUTIONS' ROLE	$\geq$	OUTCOMES
communication content of content of content of engager profession.  To provide experient ensuring and scale.  To integrity content content of c	build a comprehensive ommunity platform supporting ontent creation, sharing, and agagement for software ofessionals.  provide a seamless user perience across devices, asuring robust performance and scalability.  integrate modern features ach as article publication, events an agement, publishing video ontent, forums, and chapter vents meetups.	Creatinterfaconte     Ensurintercomm	<ul> <li>Establishing a scalable architecture for a rapidly growing user base.</li> <li>Creating a seamless, intuitive user interface while managing complex content workflows.</li> <li>Ensuring secure and real-time interaction capabilities within the community.</li> </ul>		equirement Analysis  I/UX Design  roof of Concept (PoC)  ystem Integration & Database danagement  evelopment & Implementation  esting & Quality Assurance	•	<ul> <li>Enhanced User Engagement         Boosted user registrations and         active community engagement.</li> <li>Scalability &amp; Performance         Enhanced page load times, supporting millions monthly visitors.</li> <li>Feature-Rich Platform         Provided comprehensive tools,         making C# Corner a global developer hub.</li> </ul>
manage content,		effectively and p	iging vast amounts of data cively and providing a stent, fast-loading user ience.	• C	cloud Hosting & Deployment	•	<ul> <li>Robust Security &amp; Reliability         Secured user authentication and data protection, building trust.     </li> <li>Ongoing Innovation:         Agile development keeps C#         Corner adaptable and leading.     </li> </ul>

<u>Conclusion:</u> By handling the project end-to-end, MCN Solutions transformed C# Corner into a leading technology community platform, driving engagement, learning, and collaboration among developers globally. This project highlighted MCN's expertise in delivering complex, scalable, and innovative software solutions tailored to meet client needs.





Overview: MAPay is a healthcare technology provider aiming to transform the healthcare sector by delivering secure and efficient solutions. The client sought to develop a Credentialing App to streamline and secure the credentialing process for healthcare professionals at Bermuda Healthcare Center (BHC). The app needed to ensure that all certificates were tamper-proof, secure, and easily accessible to service providers and healthcare agencies.

Contact Person: CEO

#### MCN SOLUTIONS' ROLE **CHALLENGE FACED PROJECT GOALS OUTCOMES** To create a secure digital platform Implementing a blockchain solu- Requirement Gathering Tamper-Proof Credential Storage that enables healthcare profestion that quarantees data security Leveraged blockchain to secure Research on Blockchain and tamper-proof record-keeping and validate healthcare credensionals to store, update, and share Technology while maintaining user-friendlitheir credentials in a tamper-proof tials. manner. ness. Improved Efficiency UI/UX Design Automated verification stream- Ensuring seamless access to cre- To leverage blockchain technology Database Design lined credential checks, saving dential data by service providers to ensure data integrity, transpartime and costs. Blockchain Integration ency, and security. and agencies. Seamless Access for Service Providers App Development & Implemen- Integrating a payment gateway **Empowered healthcare providers** To enable seamless integration tation that complies with healthcare and to access credential data securely with healthcare service providers Payment Gateway Integration (FAC) data security regulations. in real-time. and agencies for credential verification. Secure Transactions Cloud Hosting & Deployment Implemented secure, compliant payment processing for creden-• To implement a robust payment Testing & Quality Assurance gateway for transactions associtialing services. ated with credentialing services. Monitoring & Feedback Positive User Feedback Users praised the app's usability, security, and accessibility for managing healthcare credentials.

<u>Conclusion:</u> MCN Solutions played a pivotal role in transforming credential management for Bermuda Healthcare Center and MAPay by delivering a cutting-edge, blockchain-powered application. By addressing data security, efficiency, and user experience, MCN Solutions successfully positioned the Credentialing App as a secure and trusted platform for healthcare professionals.





<u>Overview:</u> Hollyhood is a mobile application designed to empower artists by providing a platform for showcasing talent, connecting with audiences, and monetizing content. The app enables artists to share music, videos, and creative works while engaging with fans through social media-like features.

Contact Person: Founder & CEO

#### MCN SOLUTIONS' ROLE **CHALLENGE FACED PROJECT GOALS OUTCOMES** • Ensuring a smooth user experience To create a user-friendly, Requirement Analysis & Research High User Engagement artist-focused mobile app that while accommodating diverse Quick adoption by artists, strong media formats (e.g., audio, video, supports content sharing, social social engagement features. UI/UX Design engagement, and monetization. text). Scalable & Secure Infrastructure Proof of Concept (PoC) To develop a scalable platform Developing robust social network-Delivered high-performance ing features to boost artist-fan inthat allows artists to build their streaming and secure content System Integration & Database brand, reach a wider audience, teraction. monetization. Management and generate revenue through content monetization. Implementing a flexible content Successful Monetization Models App Development & Implemenmonetization model to suit differ-Artists saw higher earnings via tation ent artists' needs. subscriptions, sales, donations. To leverage social media research and trends for high engagement Testing & Quality Assurance Handling large volumes of media and adoption. Positive User Feedback uploads and streaming data with Hollyhood's intuitive, user-friendly Cloud Hosting & Deployment optimal performance. design attracts creatives. Continuous Improvements

<u>Conclusion:</u> By delivering end-to-end project services, MCN Solutions successfully developed and deployed the Hollyhood app, transforming it into a vibrant community where artists can connect, share, and earn from their creative work. This project highlighted MCN's capabilities in creating innovative mobile solutions that combine user engagement, monetization, and technological excellence.





<u>Overview:</u> HoneyDew is a sharable to-do list application available on iOS and Android platforms, designed to help users collaborate on tasks effortlessly with their family, friends, and children. The app emphasizes simplicity, making task creation, sharing, and tracking seamless, while providing advanced features such as reminders and location-based alerts. HoneyDew is available as a paid subscription model on both platforms, providing additional features and benefits to premium users.

Contact Person: Co-Founder & CEO

### PROJECT GOALS

### **CHALLENGE FACED**





#### **OUTCOMES**

- To develop a user-friendly mobile application that allows users to create and share to-do lists effortlessly.
- To integrate real-time collaboration features for seamless task sharing among multiple users.
- To offer robust reminder features, including time-based and location-based reminders.
- To provide a subscription-based model for premium features, ensuring value for paying users while supporting free-tier users with essential functionality.

- Balancing simplicity and advanced functionality to cater to diverse user needs, including children and non-technical users.
- Implementing reliable location-based reminders across different mobile devices and platforms.
- Ensuring real-time synchronization of tasks and reminders across user devices.
- Creating a subscription model that adds value while maintaining an engaging free-tier experience.

- Requirement Gathering & Analysis
- UI/UX Design
- App Development & Core Features (e.g. Task Creation & Management, Sharing and Collaboration, Reminders, Subscription Model etc.)
- Database & Real-Time Synchronization
- Testing & Quality Assurance
- Cloud Hosting & Deployment
- Monitoring, Feedback & Continuous Improvement

- High User Adoption
   The app gained popularity for its simplicity, design, and sharing features.
- Real-Time Synchronization
   Real-time task updates enabled seamless collaboration, avoiding confusion.
- Effective Reminders
   Time and location reminders
   boosted task organization, engagement, and retention.
- Revenue Generation
   The paid subscription model ensured steady revenue and value.
- Positive User Feedback
   Users praised HoneyDew's simple interface and strong collaboration features.

<u>Conclusion:</u> MCN Solutions played a crucial role in developing HoneyDew as a highly user-centric, sharable to-do list app. By focusing on simplicity, real-time collaboration, and advanced reminders, MCN delivered a solution that resonated with a broad audience and achieved sustained user engagement. The app's flexible subscription model provided an effective way to monetize the platform while maintaining a robust free-tier offering, ensuring widespread adoption and user satisfaction.



### **HAPPY CLIENTS**

42+





### Kjell Hegstad Chief Innovation Viking (Digital Vikings)

"MCN always delivers! They work fast and furiously on both prototyping and final projects. I highly recommend using MCN."

**ætho** 



Harrison D. Lee CEO (Aetho)

"MCN gave us a world-class web presence by building us a fully scalable and optimized website. We were fortunate to find a partner we could trust to guide our technology decisions and to deliver on time."





### Serita Cox Co-founder and Executive Director (iFoster)

"MCN Solutions is a very professional and expanding company. We are very satisfied and happy to have them as as our offshore development partner."





### Scott Co-founder (HoneyDew)

"My wife and I are the co-founders of the mobile app "Honey-Dew List", and have been working with MCN on it's development since it's creation in 2017. MCN has worked tirelessly to get the app exactly the way we envision. They are hardworking, dedicated, and are in constant communication with us. We look forward to continuing this great relationship for years to come!"





### Justin Mathews Founder & CEO (Moxie Labs)

"I've worked with MCN & Bhasker on multiple needs and openings to conduct talent searches for us. Without fail, each of the candidates is of the highest caliber. I've never met with a candidate through MCN that wasn't on target with our needs. Now, when starting to recruit for anyone in the offshore engineering/development arena, I only think of MCN. I trust them and have complete peace of mind knowing that they are on my team."





J. Sean Diaz
JD - Founder (HollyHood)

"MCN Solutions has been very efficient in utilizing project management and communication platforms to ensure that all phases from concept to design to development deliverables are transparent and on-time."





CUSTOMIZED SOFTWARE DEVELOPMENT



INTERNET OF THINGS



WEARABLES, AR, VR



MOBILE APP
DEVELOPMENT



**DATA MINING** 



BOTS AND COGNITIVE SERVICES



WEB AND CLOUD DEVELOPMENT



Al Integration and Development

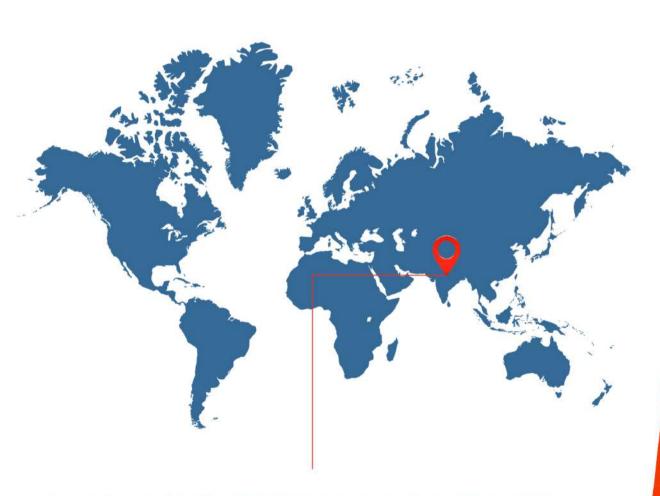


BLOCKCHAIN SERVICES AND DEVELOPMENT



DIGITAL MARKETING





### MCN SOLUTIONS PVT LTD

G-41, Second Floor, Sector 63, Noida, India





+91-9818931343



www.mcnsolutions.net



bhasker.das@mcnsolutions.net

### @mcnsolutions







